



2019 Sponsorship Opportunities

Sweetgrass is a 501(c)(3), non-profit organization.
Prairiewoods in Hiawatha, Iowa • September 27–29, 2019

Dear Friend,

Would you consider supporting the Sweetgrass Flute and Nature Festival held in Hiawatha, Iowa by sponsoring a facet of this three-day event? You choose what you would like to sponsor, and your name is attached to the venue or performer throughout the entire event. Options and benefits are listed in the following pages, but first here is a little more information about Sweetgrass.

Sweetgrass Flute and Nature Festival was launched 5 years ago as a **cultural education opportunity where families and individuals could come together in peace and goodness** to listen to the soothing sounds of the Native American Flute while learning about the spiritual connection between nature, mind, body and spirit. Sweetgrass brings together award-winning performing artists from across the country to provide hours of live music. Visitors are invited to investigate the wares of vendors representing many cultures, engage in educational workshops, and ply their hands to working with arts and crafts. The festival is free, open to the public and will be held September 27–29, 2019.

Your sponsorship will help recreate this vision for healthy living, reinforce relationships in the community, and expose people to beautiful Hiawatha, Iowa. Annually, Sweetgrass draws nearly 2,000 people to Prairiewoods to witness "*The Voice of the Land*" come alive through Native American-style flute performances, workshops and interactive activities for the whole family.

With your help, we know this good and healing energy will continue! We are planning a significant amount of publicity through newspapers, TV stations, radio interviews, our website and many social media platforms. We would love to share that publicity with you, our sponsor!

Feel free to contact me or Jonny Lipford at 319-521-6795 or sweetgrassfest@gmail.com.

Sincerely,

Sweetgrass Core Team

Mission: The Sweetgrass Flute & Nature Festival and the activities involved with it will draw people together to encounter peace and transformation through natural sounds and a heightened awareness of nature and the Creator, while experiencing connectivity through the workshops and music making.

2019 Sweetgrass Flute & Nature Festival Sponsorship Opportunities

As a primary sponsor, you have an opportunity to attach your name to the main stage, a performing artist or a workshop room for the duration of the festival.

2019 Sweetgrass Headlining Artists | \$1,000 Sponsorship Level



Multi-instrumentalist **Scott August** is an awarding-winning composer and Native American style flute player known for his evocative soundscapes combining world and ambient musical styles.

www.cedarmesa.com | Santa Fe, NM



Composer, recording artist and singer-songwriter **Randy Granger** blends elements of southwest music like Native American flutes with world percussion, distinctive vocals and other worldly HandPan instruments.

www.randygranger.net | Las Cruces, NM



Rona Yellow Robe is known for her powerful vocal ability, Native American flute style and heart-filled presence. She is an enrolled member of the Chippewa Cree Tribe in Montana and was named Flutist of the Year in 2014 and 2016 by the Native American Music Awards.

www.ronayellowrobe.net | Seattle, WA



Joseph Young's innovative talent and passion for his art are especially evident during his engaging live performances where he captivates audiences with his versatility on specialty world flutes, as well as his professional command of the alto and soprano saxophones.

www.josephyoung.com | Boise, ID

2019 Sweetgrass Featured Artists | \$500 Sponsorship Level



Timothy J. P. Gomez, integrates world music with the depth and emotional impact of the Romantic Era to reflect his awe of nature and aptitude for immense empathy. His technical abilities impart a fluidity and intricacy to his music.

www.timothyjpgomez.com | Ukiah, CA



Jonny Lipford, a Cedar Rapids-based, award-winning musician, has released sixteen albums, works as a leading instructor of the Native American flute and has been advancing the sound of the Native American flute by couching it in more modern landscapes.

www.jonnylipfordmusic.com | Cedar Rapids, IA



Kelly Montijo Fink is a Mexican / Apache / Spanish singer-songwriter living in Linn County. It is from a foundation of faith & courage that Kelly releases her sound – with a desire for her music to inspire, heal, encourage, & motivate those who hear it.

www.kellymontijofink.com | Hiawatha, IA



Adam Riviere, Butler Univ. and Purdue graduate, world percussionist, audio engineer and composer, boasts over 28 years of experience, 13 published albums and numerous collaborations. Adam regularly showcases a blend of cultures with his performances.

www.adamriviere.com | Indianapolis, IN

2019 Sweetgrass Stage & Workshop Rooms | \$250-\$1,000 Sponsorship Level



The **Art Room** features crafts and creative activities such as mandala or rock painting, making dream catchers, drawing & coloring, etc.

\$250 Sponsorship Level



The **Sunrise Room** is set aside for mind/body practices such as yoga, meditations, singing bowls, massage, etc.

\$250 Sponsorship Level



The **Sunset Room** is designated for interactive workshops such as drumming, instrument lessons, and small group teaching.

\$250 Sponsorship Level



The **Main Stage** is where all of our culturally-enriching, musical performances take place and is the focal point of our event.

\$1,000 Sponsorship Level

2019 Sweetgrass Flute & Nature Festival Sponsorship Benefits

Sponsorship Benefits	Sponsorship Level			
	Prairie	Meadow	Grass	Seed
Minimum Contribution	\$1,000	\$500	\$250	\$100
Listing as Sweetgrass' Prairie Sponsor, logo and link on Sweetgrass website homepage and footer	X			
Sponsor remarks before Friday or Saturday evening performances	X			
Banner/Kiosk/Booth near main festival entrance	X			
Listing & web link on Sweetgrass sponsor page	X	X	X	X
Listing on sponsors banner at festival	X	X	X	
Company banner by stage or entrance at festival*	X	X		
Number of on-stage recognitions during festival	12	8	6	4
Social Media mentions starting July 1st, 2019	X	X	X	X
Logo/name on event schedules throughout festival**	X	X	X	
Logo/name on silent auction bid sheets**	X	X		
Logo/name on promotional flyers for festival**	X	X		

* Company Banner must be supplied by company by Sept. 23, 2019

** Print ready logo must be supplied by July 4, 2019

2019 Sweetgrass Flute & Nature Festival Sponsorship Form

Please make your check out to Sweetgrass Flute & Nature Festival and send it with this form to Jonny Lipford, Sweetgrass, 141 Brentwood Dr. NE, Cedar Rapids, IA 52402.

Phone: (319) 521-6795 | Email: sweetgrassfest@gmail.com

Thank you for your generous support!

Business or Donor (as you want to be thanked)

Contact: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Please give a brief description of you and your business.

Level of sponsorship (please check one):

Prairie (\$1,000+) Meadow (\$500) Grass (\$250) Seed (\$100)

Other Donation: \$ _____

Signature _____ Date _____

===== SFNF USE ONLY =====

Rcv'd at SFNF by _____ Date ____ / ____ / 2019 Check # _____ Amount \$ _____